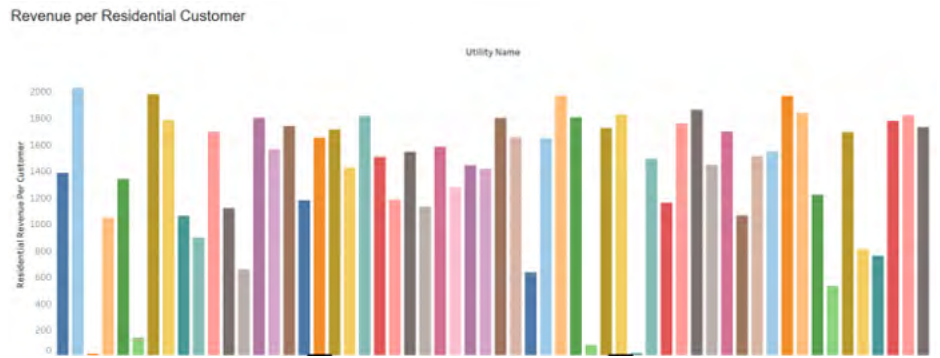


# Recommendation Engine

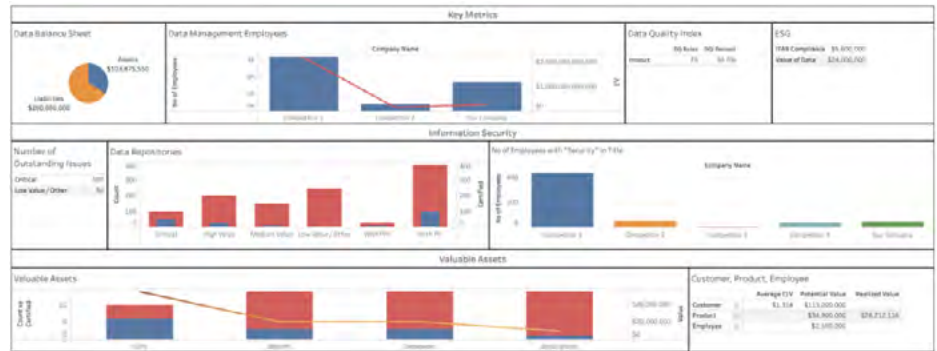
YDC Recommendation Engine is a platform that recommends Next-best action for data monetization professionals. The platform builds on separate YDC modules including Data Balance Sheet, Data Risk Registry and Data Valuation. YDC Recommendation Engine ingests industry-specific evidence from internal and external data sources including social media, regulatory filings, fines by regulation and data valuation models.

Figure 1 shows a sample of residential revenue per utility customer to support calculation of Customer Lifetime Value.



**Figure 1:** Residential revenue per utility customer to support customer lifetime value calculations.

Figure 2 shows a sample data monetization dashboard based on internal and external data sources. The Data Repositories Report in the dashboard shows how well the company is certifying its data repositories by classification. The Data Management Employees Report shows the number of such employees at the company compared to its competitors based on an analysis of social media sources.



**Figure 2:** Data Monetization Dashboard



To learn more about this solution, please request a demo by contacting [info@yourdataconnect.com](mailto:info@yourdataconnect.com) or visit our website at [yourdataconnect.com](http://yourdataconnect.com).