

# Data Monetization Assessment Workshop



YourDataConnect, LLC, is pleased to offer a complimentary two-hour workshop designed to help organizations identify their overall approach to data monetization.

Based on current business challenges and data landscape, the workshop will address the following topics:

- How do I determine the value of my data?
- How can I drive more value from my data?
- How can I build a data balance sheet?

Key participants from the data management team who will own and drive the identified business case(s) and track the monetization efforts are invited to attend.

## Workshop Deliverables

- Inventory of high-value datasets
- Mapping of datasets to the data balance sheet
- Identification of two business cases

## Next Steps



To learn more about this solution, please request a demo by contacting [info@yourdataconnect.com](mailto:info@yourdataconnect.com) or visit our website at [yourdataconnect.com](https://yourdataconnect.com).